



The SIOUX[®] Outlook

Reliability Since 1939

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Sioux Celebrates 70th Anniversary in 2009

Sioux Corporation is proud to announce that we are celebrating 70 years in business during 2009! Sioux is one of the oldest manufacturers in this industry. The company was started in 1939 as Sioux Motor Cleaner Manufacturing and was sold to John and Virginia (Gini) Finger in 1965. The first units manufactured by Sioux were used to clean automotive engines. As time went on, Sioux changed its customer focus to manufacturing plants, oil and gas companies, concrete plants and mining as well as other heavy-duty applications. Sioux continued to respond to market needs, and additional products were added to the lineup, including steam generators, cold and hot water pressure washers, water heaters, solution heaters, and all-electric hot water pressure washers and steam cleaners.

From an old store-front location with seven employees, the company now employs nearly 50 employees and exports to 70 countries around the world. Sioux has several major product lines as well as the ability to engineer custom equipment to customer specifications. Sioux has also built a strong network of distributors and maintains a strong work force and work ethic.

"We are grateful to celebrate such a monumental milestone and we thank our customers and employees for their continued business and loyalty," stated President/CEO John W. Finger.



Remember Sioux's Competitive Points! (CASSIS)

Custom - Wide range of unique products including large-volume units, custom designs and special applications. A significant percentage of Sioux sales are customized or modified units. Sioux can build units specifically to customers' specifications.

All-Electric - The most extensive expertise in All-Electric and explosion-proof cleaners in the industry - since the early 1970s. Sioux units provide the ultimate in safety, and Sioux has the knowledge and product experience to satisfy customer needs.

Steam - Only major manufacturer producing a complete line of TRUE steam at 320°F, rather than "false" steam or steam at only 250°F. The most experience with steam cleaners in the industry - Since 1939. Sioux's steam provides up to 338% more effective cleaning than comparable models.

Simple - Units are designed with minimal knobs, controls and electronics. Sioux units are easy to operate and maintain. No technician generally needed for adjustments, maintenance, or operation.

Industry - Since the late 1960s, Sioux has specialized in manufacturing and industry, rather than residential, institutional, and other applications. Sioux has insight into issues that manufacturing firms deal with on a daily basis.

Strong - Heavy-duty steel tubing or pipe frame rather than sheet metal or light-duty frame. Components are run UNDER nameplate ratings. Units often last 15-30 years (some dating back to the 1940's are still in operation!). Recognized industry name as a quality product. Sioux units last longer and hold up extremely well for years of trouble-free service.

Upcoming Distributor Training



Mark your calendars!

Sales School: May 12-13*
Service School: May 14-15*
Sales School: September 22-23

We are excited to announce the upcoming dates for Sioux distributor training for 2009. If you have not attended training, please call now to reserve your spot in one of the 2009 sessions.

Sales school classes help educate your sales people to grow your business and increase profits with Sioux equipment. Service school classes cover machine operation, common problems, troubleshooting and repair, and are highly recommended for your service people.

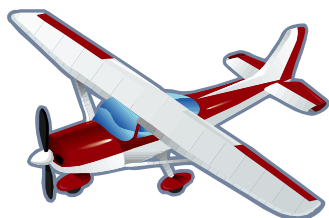
**Please note that the sales & service school can be taken together from May 12-15.*

Please call or email Angie now to register for any of these training sessions!

Toll-free in the US: 1-888-763-8833 ext 4012
International: 001-605-763-4012
Email: email@sioux.com

Going to the Offshore Technology Conference (OTC) in Houston, Texas in May?

Why not extend your travels and come to Sioux's May Distributor Sales and Service Training after the show?



2009 Sioux Employee of the Year



Sioux Corporation announced that Jamie Engbarth was selected as the 2008 Employee of the Year.

Jamie is the Production Controller at Sioux Corporation. He acts as the main liaison between the Engineering department and Production. His biggest responsibilities include creating jobs for the production floor and developing and maintaining the bill of materials for each job. Jamie excels at his position and is always willing to lend assistance to coworkers.

Jamie was nominated as an outstanding employee of the quarter by his peers and selected as employee of the quarter by the Sioux Management Team. At the end of 2008, he was selected by a majority vote of all Sioux employees from the four employees of the quarter. Jamie has been employed by Sioux for over 14 years. Congratulations Jamie!

We Want To Hear From YOU!

We hope you enjoy this Sioux Distributor Outlook!

Please feel free to contact us with questions or comments.

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